



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: July 1, 2008

TO: Mayor and Councilmembers

FROM: Administration Division, Finance Department

SUBJECT: Community Promotion Contract With Santa Barbara International Film Festival

RECOMMENDATION:

That Council authorize the Finance Director to execute a \$60,000 Community Promotion contract with Santa Barbara International Film Festival, from July 1, 2008, to June 30, 2009.

DISCUSSION:

The Fiscal Year 2008 budget includes \$60,000 in the Community Promotion Program for the Santa Barbara International Film Festival (SBIFF). Funds will be used for administration and promotion of the Film Festival. The term of the contract is from July 1, 2008, through June 30, 2009.

PREPARED BY: Jennifer Hopwood, Executive Assistant

SUBMITTED BY: Robert D. Peirson, Finance Director

APPROVED BY: City Administrator's Office